

# HARD CORE!

What's left after 90,000 layoffs ... after GVP Hooper's untimely death ... after 14 Machinists are shot in Mississippi because of the color of their skin ... after AMFA wins at United? What's left is the hard core of this Union!

Look around you.

What you'll see are the veterans who fought for the seniority clauses in your IAM contract ... the ones who fought for IAM wages that are more than four times higher than McDonald's or Wal-Mart ... who fought for the IAM pension and health care benefits that are so envied by non-union workers ... who fought for the vacation days, shift assignments, health and safety protections that some take for granted.

Look around you.

What you'll see are communities filled with middle class families that a generation or two ago rented their apartments, relied on second-hand cars and dreamed of owning a color television set. Now their homes are filled with imported electronic devices, imported shoes and clothes, imported appliances. Their driveways are filled with two or more imported cars.

What made all that apparent wealth possible? You did.

In negotiations, during organizing drives, on picket lines, and at protests for the last 115 years, IAM members have pushed hard for a better life – for themselves, for their families, for their communities and for their two countries.

Look around. What you'll find is the hard core: IAM members just like you.

R. Thomas Buffenbarger  
International President

**Have you heard?**

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